

PRESS RELEASE
for immediate attention
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Decent Audio announced as new UK distributor for Transfiguration by Immutable Music

Specialist high-end distributor Decent Audio is delighted to announce a new agreement with Japan-based Immutable Music to take over distribution of their outstanding cartridge brand, Transfiguration, in the UK.



Axia S



Phoenix S

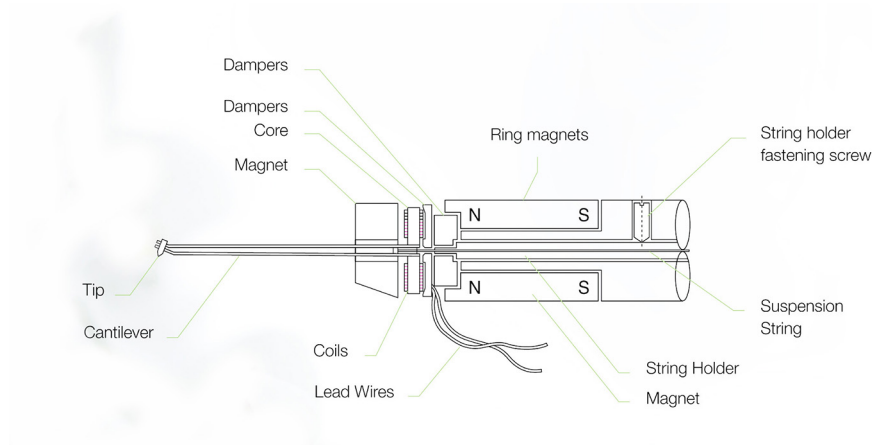


Proteus

Hand crafted in Japan, Transfiguration's moving coil (MC) cartridges have been variously described as the most important cartridge design since the invention of the moving coil, and the world's most musically engaging. Their revolutionary design completely restructures the conventional MC layout to turn the theoretical benefits of a moving coil into reality.

Design concept

The unique yokeless design and double ring magnet result in an extremely accurate coil / magnet interface in which the coils are positioned right inside the magnets. This ground-breaking design was conceived to remove the variations in flux introduced by traditional magnetic field-dispersing yoke type assemblies. The result is a new level of focus, resolution of the subtlest details and a stunningly live performance.



- Unique yokeless design
- Low internal impedance
- Coils lie within two ring magnets
- No magnetic irregularities
- Intimate coil/magnet coupling
- Coils at the crux of magnetic focus.

The starting point of the current Transfiguration range, the **Axia S**, features two coils within double ring magnets, the front in samarium cobalt and the rear in neodymium. Its ability to recreate musically correct timing with exacting precision gives an effortless and flowing timbre and convincing depth.

The **Phoenix S** builds on the virtues of the Axia S and redefines what is possible in its price class. Front and rear neodymium magnets and a lower internal impedance combine to create an unprecedented focus of the magnetic field, delivering an extended tonal palette, voices with more body, a larger space and greater musical involvement.

The **Proteus** is Transfiguration's top-of-the-range flagship cartridge. By lowering the internal impedance down to just 1 ohm, the Proteus can reproduce music with incredible transparency and musicality. Specifically designed to lack any of its own character, it adds nothing to the recording and instead focuses on extracting every last detail from the record's groove to deliver outstanding natural resolution and musical realism.

In the words of Immutable Music's Seiji Yoshioka, "The best audio components are those that simply don't seem to exist - so good that they add nothing, subtract nothing."

Simon Griffin, Managing Director of Decent Audio, said, "I'm thrilled to be adding Transfiguration to our portfolio and look forward to a long and mutually rewarding relationship with Immutable Music. I've been a fan of these superb cartridges for

years. It's not often that a hi-fi professional gets so caught up in a musical experience that they forget about the mechanics of the system playing it, but if anything's going to do that, these cartridges will."

Technical specifications

	Axia S	Phoenix S	Proteus
Body	Precision machined anti-resonance design, solid aluminium		
Cantilever	0.3mm solid boron		
Stylus	Ogura PA 3 x 30µm		
Core / coils	High grade permalloy square core & 5N silver coils		Ultra grade 3S-µ-metal square core with 5N silver coils
Magnet	Samarium cobalt (front), neodymium (rear)	Neodymium, front & rear	
Weight	7g	7.8g	
Electrical output voltage	0.4mV (3.54cm/s, 1kHz)		0.2mV (3.54cm/s, 1kHz)
Internal impedance	4 ohms	2 ohms	1 ohm
Frequency response	10Hz – 20kHz + 1.5dB 20Hz – 40kHz +2dB		
Channel separation	> 27dB (200Hz - 1kHz)		> 30dB (200Hz – 1kHz)
Channel balance	< 0.5dB at 1kHz		
Tracking ability	>68 µm @ 1.8g @ 315Hz	>70 µm @ 2.0g @ 315Hz	
Dynamic compliance	12 x 10 ⁻⁶ cm/dyne		13 x 10 ⁻⁶ cm/dyne
Recommended tracking force	2.0g		
Optimum working temperature	23 Celsius		
Break in period	30 hours		

Pricing and availability

- The Proteus, Phoenix S and Axia S are available now.
- UK retail prices including VAT @ 20%:

○ Axia S	£1,375
○ Phoenix S	£1,995
○ Proteus	£2,995

Consumer contacts for publication

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