

**PRESS RELEASE**  
for immediate attention  
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## **ADL launches H118 headphones: superb sound, supreme comfort**



Can listening to music be any more intimate than via headphones? It's just you and the sound in your head.

Because headphones are in such intimate sonic and physical contact with the listener, they tend to be very revealing of any shortcomings in the audio chain or in the headphones themselves. Too many headphones have too much bass or are too bright with a thick, congested midrange. Most are uncomfortable to wear and ultimately fatiguing.

The H118's headband and over-the-ear shape make these new headphones from ADL supremely comfortable - an observation everyone makes before suddenly being captured by the sound, at which point they fall silent...

The ADL H118 is balanced in a completely audiophile way. Scintillating tonal colours and textures, intimate and close harmonic interplay, a sense of space against a quiet background, the resonance of music itself creates an involving emotional experience when you're this close to it.

Parent company Furutech's Pure Transmission technologies abound: high noise attenuation, 40mm high-resolution extra-large high-flux neodymium drivers, a ring

engineered to keep ultra-high frequencies in coherent phase and excellent transient response from extremely lightweight coils made with copper-coated special aluminium alloy wire.

Pair the H118s with ADL's award-winning GT40 and Esprit USB DAC/preamplifiers or with the Stride and Cruise portable headphone amplifiers, or any other quality headphone playback system to experience a new intimacy with your music.

### **ADL H118 headphone key features**

- Dynamic closed-back circumaural headphones
- High noise attenuation and low distortion tailor-made diaphragms
- 40mm extra-large high-flux neodymium magnet
- Ring between voice-coil and diaphragm keeps ultra-high-frequencies in phase
- Excellent transient response from extremely lightweight coils of copper-coated special aluminum alloy wire
- Furutech nonmagnetic rhodium-plated stereo  $\alpha$  (Alpha) mini XLR socket
- Included in package 3.0 meter cable and gold-plated 1/8" (3.5mm) to 1/4" (6.3mm) adapter.

### **ADL H118 headphone technical specifications**

Design	Dynamic closed back
Driver	40mm diameter neodymium
Sensitivity	98db (1mW) @ 1kHz
Frequency response	20Hz – 20kHz
Input power	200mW maximum
Rated impedance	68 $\Omega$ @ 1kHz
Ear pad	Leatherette
Head band pressure	Approximately 4.5N
Connector	Nonmagnetic rhodium-plated stereo $\alpha$ (Alpha) mini XLR socket
Weight	245g without cable, 310g with cable

### **Suggested UK retail price (inc. VAT @ 20%)**

ADL H118 Headphone

£225.00

AVAILABLE NOW.

### **About ADL (Alpha Design Labs)**

ADL (Alpha Design Labs) is proud of its worldwide reputation for designing innovative products that are exceptional in their portability, user interface and sonic performance. Originally launched as an entry-level sub-brand for Tokyo-based Furutech, ADL has now evolved into a genuine leader in cutting-edge technology

with its current range of headphones, portable headphone amplifiers, DACs and cables.

Using Furutech's Pure Transmission Technology as the foundation for its carefully engineered products, ADL has achieved a level of performance that has been previously unavailable at this price point. Pure Transmission Technology focuses on one objective: to deliver a pure sound that is preserved throughout the entire signal chain, thus achieving:

- Cleaner, blacker backgrounds
- Larger, more stable reproduction of the soundstage
- Low noise
- Vivid tonal colors
- Deeper extension at both ends of the frequency range
- Refined and delicate micro-dynamics and macro-dynamics
- Total resonance control.

### **Consumer contact**

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For more information, product samples or high-resolution print-ready images please contact David Denyer on 07976 646 404 or [david@ddpr.co.uk](mailto:david@ddpr.co.uk).



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