

PRESS RELEASE
for immediate attention
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Press contact: David Denyer
07976 646 404
david@ddpr.co.uk

Miyajima artisan moving coil cartridges now available in the UK

With the eagerly awaited release of the Beatles' newly remastered mono albums just around the corner, what better time for Miyajima's hand-crafted mono, stereo and 78 rpm phono cartridges to come to the UK?



Waza



Zero



Kotetu

Japan-based Miyajima has been making phono cartridges for more than three decades. Although they were only discovered by American and European audiophiles in recent years, they have since received rave reviews all over the world and deservedly so.

With several patents under his belt, Noriyuki Miyajima is a passionate music-lover and a true artisan manufacturer. His cartridges are individually designed to produce stunning results not only from modern stereo LPs but equally from vintage mono and 78 rpm records. In fact, the company's very first cartridges were true mono designs, making Miyajima almost unique: of the few manufacturers to make mono cartridges, many produce them as an add-on to an existing stereo range, usually in the form of modified stereo designs.

Every Miyajima cartridge is handcrafted in-house by a dedicated full-time team of six based in Fukuoka, Japan. The cartridge bodies are individually precision-milled from rare and exotic tonewoods including ebony, rosewood and African blackwood (mpingo). These deep and natural materials lend a vibrant and natural tonality to the sound.

The generator system in the stereo cartridges features a patented Miyajima cross-ring design in which the cantilever fulcrum and coils are exactly positioned in the centre of the magnetic field. Similarly, the mono cartridges feature an equally unique design: Miyajima vertical axis concentration, which ensures that the cartridge responds accurately to the horizontal modulation of a mono signal.

All cartridges are then finished using the finest diamonds of a type and size specifically selected for each application. Finally, every single cartridge is tested electrically and using high powered microscopes in order to ensure that it meets the impressive specification.

“It was a real joy to discover Miyajima cartridges and I’m absolutely delighted to be now bringing the range to the UK market,” says Dave Cawley of Timestep, Miyajima’s new UK distributor. “I have the greatest respect for Noriyuki Miyajima, whose passion drives him to seek the very best musical performance from the older disc formats. Using a properly designed mono cartridge to replay mono records results in a sound that simply can’t be matched by using a stereo cartridge. There’s something really special about that marriage of vintage classics with cutting-edge technology. You can’t beat it.”

The Miyajima range: availability, technical specifications and pricing

Miyajima cartridges are available now.
UK retail prices include VAT.

Stereo cartridges:

| | Body | Stylus type | Output level | UK retail price |
|----------------|-----------------------------|--------------------|---------------------|------------------------|
| Takumi | African blackwood (B-grade) | Elliptical | 0.2mV | £1,295 |
| Waza | Rosewood | Elliptical | 0.23mV | £1,450 |
| Shilabe | African blackwood | Shibata | 0.23mV | £1,995 |
| Kansui | African blackwood | Shibata | 0.2mV | £2,395 |

Mono cartridges:

| | Body | Stylus type | Output level | UK retail price |
|---------------------------|-------------------|-----------------|--------------|-----------------|
| Kotetu | Composite | 0.7 mil conical | 0.5mV | £295 |
| Spirit | Composite | 0.7 mil conical | 0.7mV | £449 |
| Spirit high output | Composite | 0.7 mil conical | 3.7mV | £449 |
| Premium | Ebony | 0.7 mil conical | 0.7mV | £695 |
| Premium BEII | African blackwood | 1 mil conical | 0.7mV | £849 |
| Zero | African blackwood | 1 mil conical | 0.4mV | £995 |

78 rpm cartridges:

| | Body | Stylus type | Output level | UK retail price |
|------------------------|-------------------|---------------|--------------|-----------------|
| Kotetu 78 | Composite | 3 mil conical | 0.5mV | £335 |
| Spirit 78 | Composite | 3 mil conical | 0.7mV | £675 |
| Premium 78 | Ebony | 3 mil conical | 0.7mV | £725 |
| Premium BEII 78 | African blackwood | 3 mil conical | 0.7mV | £895 |
| Zero 78 | African blackwood | 3 mil conical | 0.4mV | £1,125 |

Consumer contact for publication

UK distributor:

Timestep Distribution
Viewpoint House
Yorke Road
Dartmouth
TQ6 9HN

Tel: 01803 833 366
Email: dave@timestep-distribution.co.uk
Web: www.miyajima-lab.co.uk

Press contact

For more information, product samples or high-resolution print-ready images please contact David Denyer on 07976 646 404 or david@ddpr.co.uk.



Tel: 07976 646 404
Email: david@ddpr.co.uk
www.daviddenypr.co.uk

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