

**PRESS RELEASE**  
for immediate attention  
**June 2014**

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## **Sound Fowndations expands team and moves to new location**



*The Sound Fowndations team (L to R): Chris Green and Alex Denyer*

UK specialist hi-fi distributor Sound Fowndations is delighted to announce an office relocation and a new addition to the team, to accommodate the company's expanding portfolio of audiophile brands.

The new address is:

3A Vulcan House  
Calleva Park  
Aldermaston  
Berkshire  
RG7 8PA

Tel: 0118 981 4238  
Email: [info@soundfowndations.co.uk](mailto:info@soundfowndations.co.uk)

The move stems from Sound Fowndations' need for additional space to accommodate growth in brands and sales. At 1,500 square feet of office and warehouse space, the new premises give the company the opportunity to hold more

stock as well as providing room for its expanded staff.

Joining the Sound Fowndations team in the new office is Alex Denyer, a fellow audiophile with a decade of experience in distribution, retail and customer service. Said Alex, ““I’m hugely excited to be joining Sound Fowndations and feel extraordinarily lucky. It’s a real privilege to make a living doing something you love and feel passionate about. I’ve gained a variety of skills in sales, administration, stock control and customer service and I’m keen to apply them in my budding career in the hi-fi industry. And of course this move into the industry will also no doubt fuel the ongoing expansion of my own extensive hi-fi and record collection!”.

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Chris Green, Sound Fowndations’ Managing Director, added, “We’ve seen our growth accelerate over the past couple of years, and we were simply out of room. At the same time, I was becoming over-stretched and was struggling to provide the level of service I wanted to provide. Which is a nice problem to have so soon after a major recession! Our new location and facilities, and the addition of Alex to the team, will allow us to continue to grow while also enhancing our levels of service and support to manufacturers, retailers and customers.”

### **Consumer contact**

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For more information, product samples or high-resolution print-ready images please contact David Denyer on 07976 646 404 or [david@ddpr.co.uk](mailto:david@ddpr.co.uk).



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