

PRESS RELEASE
for immediate attention
February 2016

Press contact: David Denyer
07976 646 404
david@ddpr.co.uk

New Scansonic HD M-series loudspeakers to make Bristol Show debut



M-5 2-way standmount

M-6 2.5-way floorstander

M-9 3-way floorstander

M-8 active subwoofer

Do you covet the sweet sound of Danish brand Raidho's stunning loudspeakers, but lack a couple of zeros off the price tag? Then you're in luck, as sister brand Scansonic brings its fabulously affordable Raidho-inspired 'HD' range to the UK, including the new and deliciously affordable M-series.

Scansonic is owned by Dantax, the same parent company as Raidho, and the brand's loudspeakers are designed by Michael Børresen, creator of the renowned Raidho range. As a result, they have much of the Raidho family DNA and pedigree but at a fraction of the cost - which makes for a superb marriage of price/performance.

Says Børresen, "Having worked with Raidho speakers for more than 12 years, I found myself faced with a completely new challenge when I was asked to design a new range of high-performance speakers for the Scansonic brand.

"From the start, I was very focused on building on all the experiences and strengths obtained from designing the Raidho speakers. At the same time, I also had to be aware of the long heritage and the Nordic design tradition of the Scansonic brand. This time, the task also came with a budget and a desire to create the very best possible within financial limits."

Børresen was keen to ensure that certain core techniques from his Raidho designs would remain central in the Scansonic range. In particular, they would be designed around a ribbon tweeter that works with a super lightweight diaphragm, sealed around the edges to enable a seamless transition to the midrange region.

Classics in the making

Børresen's first designs for Scansonic's HD range were the five models in the MB-series (named with his own initials): a compact standmount, three floorstanders and a home theatre centre channel, launched in early 2015.

“Think of these beauties as ‘Raidho’s for the rest of us’”, wrote Chris Martens for *Hi-Fi Plus* in his recent report of highlights from CES 2016. “My educated guess is that the MB range likely will earn a reputation for delivering exceptionally sophisticated and well-rounded performance for the money. Can you say, classics in the making? Sure you can.”

Astounding value for money: the new M series

The new M-series, comprising a compact standmount, two floorstanders and an active subwoofer, is designed around an ultra-light ribbon planar tweeter as used in the MB-series. Its membrane is formed by a Kapton-aluminum sandwich just 20 µm thick and with an extremely low mass - approximately 50 times less than any conventional textile, ceramic, beryllium or diamond dome. This lower mass translates directly into higher resolution and less material coloration.

The tweeter is partnered with a paper-polypropylene coned 4.5-inch mid/bass driver (one in the M-5 compact standmount and two in the M-6 and M-9 floorstanders) with underhung magnet system. The M-9 floorstander adds an 8-inch side-mount bass driver.

Cabinets feature a heavily braced, ventilated box design with front-loaded port.

Also in the range, the M-8 subwoofer has a powerful 100 W RMS built-in amplifier. Its adjustable crossover frequency and phase angle enable you to seamlessly combine the M-8 with any existing stereo or surround sound setup.

Heading to The Bristol Show? With prices ranging from just £399 for the M-5 up to £1,199 for the M-9, come and discover superb Raidho-inspired performance at a vastly more affordable Scansonic price.

Technical specifications

	M-5	M-6	M-9	M-8
Type	Compact 2-way stand-mount	Compact 2.5-way floorstander	3-way floorstander	Active subwoofer
Tweeter	1 x sealed ribbon tweeter with Kapton/aluminum sandwich membrane			-
Mid/bass driver	1 x paper-polypropylene coned 4.5" bass/mid driver with underhung magnet system	2 x paper-polypropylene coned 4.5" bass/mid driver with underhung magnet system		-
Woofer	-	-	1 x 8" woofer	1 x 8" woofer
Frequency response	55 Hz - 30 kHz	50 Hz - 30 kHz	40 Hz - 30 kHz	30 Hz - 16 kHz (adjustable)
Impedance	> 6 ohm	> 4 ohm	> 6 ohm	> 8 ohm
Dimensions mm (w x h x d)	151 x 265 x 151	151 x 900 x 198	151 x 900 x 298	303 x 270 x 270
Weight	3.4 kg	15.8 kg	21.5 kg	12.9 kg

Pricing and availability

The Scansonic HD M-series is available now, priced as follows (incl VAT). All models are available in a choice of two finishes: black-piano or white-piano.

M-5 compact 2-way stand-mount	£399
M-6 compact 2.5-way floorstander	£899
M-9 3-way floorstander	£1,199
M-8 active subwoofer	£599

Consumer contacts for publication

www.scansonic.dk

UK distributor: Decent Audio

Tel: 056 0205 4669	Unit 11, Castlegate Mill
Email: info@decentaudio.co.uk	Quayside, Stockton-on-Tees
Web: www.decentaudio.co.uk	County Durham TS18 1BZ

Press contact

For more information, product samples or high-resolution print-ready images please contact David Denyer on 07976 646 404 or david@ddpr.co.uk

David Denyer PR 	www.daviddenyerp.co.uk
Tel: 07976 646 404	 DavidDenyerPR
Email: david@ddpr.co.uk	 @DaveDenyer

Ends / ©DDPR / No embargo