

**PRESS RELEASE** 

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# New Clearaudio Smart Matrix Silent record cleaning machine



Clearaudio's 'Matrix' record cleaners have long been renowned for their gentle yet highly effective vacuum cleaning capabilities. Shhh... the new Smart Matrix Silent is the quietly elegant, and impressively user-friendly, successor to the brand's earlier Smart Matrix Professional model.

A scrupulously clean vinyl record has so much more to offer: more information, more detail and, let's face it, superior sound quality. That's why audio experts advocate cleaning not only your latest flea market finds but equally your brand-new records fresh from the press – to remove those unwanted surface chemical residues.

The new Clearaudio Smart Matrix Silent record cleaning machine is constructed using the highest quality components. Designed for intensive and continuous use, it is effortlessly simple to operate and maintain. So, whatever the size and state of your beloved record collection, there's no excuse for not keeping your vinyl in top-top condition.

The Smart Matrix Silent's multifunctional cleaning, vacuum and antistatic arm goes above and beyond the norm: while most record cleaning machines require multiple arms for different record sizes, the Smart Matrix Silent features a single arm with a built-in a sliding record size selector, enabling you to clean 12" LPs, 10" EPs and 7" singles, both vinyl and shellac.

The build quality is, as you would expect from Clearaudio, excellent. The arm, chassis and accompanying SMS Seal record clamp are all machined from solid aluminium.

And, as the name suggests, 'the silent one' is engineered to reduce noise to a minimum - which is all the more remarkable considering its 500-Watt vacuum motor. This, combined with its elegant chassis, makes the Smart Matrix Silent perfect for placing alongside any hi-fi system rather than being hidden away in a utility room. An optional dust cover is available.

## Clearaudio Smart Matrix Silent: key features

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- A single multifunctional arm cleans 12" LPs, 10" EPs and 7" singles (vinyl and shellac).
- Integrated, pump-action cleaning fluid application at the touch of a button no need for messy application by hand.
- Powerful 500-Watt vacuum motor, yet extremely quiet operation.
- Vacuum suction cleaning delivers deep yet gentle cleansing of pressing residues and takes care of dust, dirt, fingerprints and other contaminants within the record groove.
- Bi-directional rotation allows records to be cleaned in either, or both, directions for enhanced cleaning performance.
- An included Clearaudio SMS Seal record clamp holds the record firmly in place during cleaning and protects the record label from fluid damage.
- An adapter for 7" singles is also included.
- Weight approx. 10.9kg, dimensions 345 (w) x 345 (d) x 234 (h) mm.

## **Pricing & availability**

The Clearaudio Smart Matrix Silent is available now, in silver or black finish, priced at £1,375. Optional dust cover £125. (All prices include VAT).

### **Consumer contacts for publication**

www.clearaudio.de

UK distributor:

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#### **Press contact**

For more information, product samples or high-resolution print-ready images please contact David Denyer on 07976 646 404 or david@ddpr.co.uk.

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