

## PRESS RELEASE

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# New Project V1-L top-of-range RCA and XLR interconnect cables from Furutech







Furutech Project V1-L XLR

Furutech, Japanese manufacturer of ultra-refined audio and video cable and accessories, introduces their flagship Project V1-L high performance interconnect cable, in RCA and XLR editions. Joining the Project V1 power cord and Project V1-T tonearm cable, the V1-L interconnect promises an immersive and lifelike audio performance for dedicated audiophiles and professional sound engineers alike.

Furutech's Project series of cables is the culmination of the Japanese brand's three decades of tireless investigation into all aspects of power and signal transmission for high-end audio and video applications. This top-of-range series features a host of Furutech's own groundbreaking technologies and patented designs, married with the finest quality materials.

At its core, the Project V1-L features a three-layer concentric combination of two of the best conductors Furutech has found for high-performance sound reproduction: the company's own renowned silver-coated, Alpha-treated Ohno Cast Copper (OCC) conductor, along with Mitsubishi's Ultra Crystallized High Purity Copper (DUCC) conductor, which employs one of the highest-purity oxygen-free coppers in the world.

This hybrid configuration undergoes Furutech's unique two-stage 'Alpha' cryogenic and demagnetization process, designed to deliver unparalleled conductivity. The combination is then triple shielded and double insulated to ensure superb signal purity. Additionally, a specially engineered cable clamp improves grip, thus avoiding any potential distortion.

To further enhance sound reproduction and maintain pristine signal integrity, the Project V1-L incorporates Furutech's own proprietary NCF (Nano Crystal<sup>2</sup> Formula) technology, designed to deliver excellent damping properties and eliminate noise and interference. Incorporated into selected Furutech products, NCF features a special crystalline material that has two 'active' properties. First, it generates negative ions that eliminate static. Second, it converts thermal energy into far infrared. Furutech combines this remarkable material with nano-sized

ceramic particles and carbon powder for their additional 'piezoelectric effect' damping properties. Created by Furutech, NCF is found exclusively in Furutech products.

The Project V1-L's outer sleeve is a double-layered construction featuring a combination of high-grade soft damping polypropylene and cross weaved hard fibre, designed to limit resonance and stress on the cable while remaining flexible.

Connectors are Furutech's top-of-line CF-102 NCF RCA and CF-601M NCF XLR, both featuring rhodium-plated, pure copper, one-piece construction conductors. Both connectors also include Furutech's unique NCF Liquid Crystal Polymer Resin, which combines the company's NCF material with high-grade nylon and fiberglass for superior damping and insulation.

"Every element of signal transfer must be perfectly engineered to avoid distortion," says Furutech. "Phono cartridge output is vanishingly small and all too easily polluted by RFI and EMI, so it's vital to ensure that this low-level signal isn't swamped by a veritable soup of noisy distortion right from the source and throughout the audio chain."

With its meticulous construction, advanced technology and exceptional signal transmission qualities, the Project V1-L is crafted take your vinyl playback to the next level.

Dimensions: Cable diameter approx. 14mm; overall length approx. 1.2m.

### Pricing & availability

Furutech's V1-L interconnect cable is available now, terminated with selected high-performance connectors, priced as follows (inc. VAT):

Project V1-L RCA £4,930 Project V1-L XLR £5,060

#### Consumer contacts for publication

www.furutech.com

#### **UK distributor:**

Sound Foundations Tel: 0118 981 4238

Aldermaston Email: <a href="mailto:info@soundfowndations.co.uk">info@soundfowndations.co.uk</a>
Berkshire Web: <a href="mailto:www.soundfowndations.co.uk">www.soundfowndations.co.uk</a>

#### **Press contact**

For more information, product samples or high-resolution print-ready images please contact David Denyer on +44 7976 646 404 or david@ddpr.co.uk.

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