

PRESS RELEASE

for immediate attention August 2025 Press contact: David Denyer +44 7976 646 404 <u>david@ddpr.co.uk</u>

New Project V1-S top-of-range speaker cable from Furutech



Furutech, Japanese manufacturer of ultra-refined audio and video cable and accessories, introduces the new Project V1-S high performance speaker cable, the latest addition to the brand's flagship Project series.

Furutech's top-of-range Project series of cables features a host of the company's own groundbreaking technologies and patented designs, married with the finest quality materials. Engineered with the same precision and unwavering commitment to exceptional sound quality as the Project V1 power cord, V1-L interconnect cable and V1-T tonearm cable, the new Project V1-S speaker cable promises an immersive and lifelike audio performance that caters to dedicated audiophiles and professional sound engineers alike.

At its core, the Project V1-S features a three-layer concentric combination of two of the best conductors Furutech has found for high-performance sound reproduction: the company's own renowned silver-coated, Alpha-treated Ohno Cast Copper (OCC) conductor, along with Mitsubishi's Ultra Crystallized High Purity Copper (DUCC) conductor, which employs one of the highest-purity oxygen-free coppers in the world.

This hybrid configuration undergoes Furutech's unique two-stage 'Alpha' cryogenic and demagnetization process, designed to deliver unparalleled conductivity. The combination is then triple shielded and double insulated to ensure superb signal purity. Additionally, a specially engineered cable clamp improves grip, thus avoiding any potential distortion.

To further enhance sound reproduction, the cable incorporates Furutech's own proprietary NCF (Nano Crystal² Formula) technology, designed to deliver excellent damping properties and eliminate noise and interference, ensuring a remarkably quiet soundstage and an impressively transparent presentation.

Externally, the cable features a multi-layered sheath consisting of high-grade insulation and a vibration-damping layer. This construction prevents external interference, ensuring the highest quality audio transmission and minimizing signal degradation.

As you would expect, the Project V1-S includes high-performance connectors, in both spade and banana configurations. These feature non-magnetic, rhodium-plated, pure copper conductors in a one-piece construction. The connectors' bodies and cable damping rings feature Furutech's unique NCF Liquid Crystal Polymer Resin, which combines the company's NCF material with high-grade nylon and fiberglass for superior damping and insulation.

With its meticulous construction and exceptional signal transmission technologies, the Project V1-S is crafted elevate your audio system to new heights and unleash the true potential of your music.

Dimensions: Cable diameter approx. 26mm; overall length approx. 2.5m.

Pricing & availability

Furutech's V1-S speaker cable is available now, in a standard 2.5m length, priced at £10,200 (inc. VAT).

Consumer contacts for publication

www.furutech.com

UK distributor:

Sound Foundations Tel: 0118 981 4238

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Berkshire Web: www.soundfowndations.co.uk

Press contact

For more information, product samples or high-resolution print-ready images please contact David Denyer on +44 7976 646 404 or david@ddpr.co.uk.

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